

TS TECH Concludes Sponsorship Agreement with Curling Team “Loco Solare” in Support of Their Efforts to Take on the World

TS TECH Co., Ltd. (Head Office: Asaka-shi, Saitama; President: Masanari Yasuda) concluded a sponsorship agreement in August 2024 with the curling team Loco Solare.

In line with its vision statement, “A company dedicated to realizing people’s potential” and “A company sincerely appreciated by all,” the TS TECH Group supports diverse, multi-talented individuals who take on challenges around the world, and as a company it always pursues the infinite possibilities in manufacturing to provide customers worldwide with comfortable, high-quality products that not only offer safety but also create excitement in the field of seats for automobiles.

With a remarkable winning streak achieved in the face of fierce competition, Loco Solare won the first-ever bronze medal in Japanese curling history at the Olympic Winter Games in 2018, followed by the first silver medal at the Olympic Winter Games in 2022, bringing excitement to people throughout Japan. Drawing on the origins of the name,* which represents the aspiration to shine as bright as the sun, the team continues to make progress in international competition with a positive outlook and a drive to improve, bringing joy and inspiration to all those who watch their games. The team’s unwavering dedication aligns closely with the TS TECH Group’s ideal and prompted a sponsorship agreement, which we hope will contribute to their further achievements.

Together with Loco Solare, TS TECH will continue to take on challenges that bring joy to people around the world.



* The team name Loco Solare comprises *loco*, from “local” and “Tokorokko (Tokoro youth),” and *solare*, which means “sun” in Italian. The name also has the meaning of “sunny youth of Tokoro,” with the hopes that the team, based in the hometown of Tokoro, would come to shine as bright as the sun.

TS TECH Co.,Ltd.

<https://www.tstech.co.jp/english/>

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■ **Overview of TS TECH**

Company Name: TS TECH Co., Ltd. (TSE Prime Market Securities Code: 7313)
Established: December 5, 1960
Representative: President (Representative Director) Masanari Yasuda
Capital: 4,700 million yen
Head Office: 3-7-27 Sakae-cho, Asaka-shi, Saitama 351-0012, Japan
Lines of Business: Manufacture and sale of seats for automobiles; interior trim and interior components for automobiles; motorcycle seats; and motorcycle parts and accessories
URL: <https://www.tstech.co.jp/english/>

■ **Loco Solare Official Website**

URL: <https://locosolare.jp/>

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